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Urbanización y Construcción de Los Cabos S.A. de C.V. Privacy Policy

Last update of this privacy policy: 03/24/2021

Urbanización y Construcción de Los Cabos S.A. de C.V. (URCONSA), with address at 5 Jacarandas Street, Cabo San Lucas, Los Cabos, Baja California Sur, México, 23473 and web page www.urconsa.com.mx, is responsible for the use and protection of your personal data, and in this regard, we inform you of the following:

Urbanización y Construcción de Los Cabos S.A. de C.V., (URCONSA), values the privacy of our users, clients and partners. URCONSA respects your privacy and is committed to using responsible practices in the collection, maintenance and use of your information. This Privacy Policy describes our practices in relation to information collected through our website <https://www.urconsa.com.mx> (with all subdomains, related websites, the "Website"). This Privacy Policy applies only to information that we collect from you when you are online while visiting or using the website. It does not apply to information that we have obtained or that we may obtain offline through other traditional means.

The information you provide us will only be used or shared by URCONSA as described in this Privacy Policy. By visiting or using the website, you accept the practices and policies set forth in this Privacy Policy. If you do not agree to the terms of this Privacy Policy, you cannot use the website.

We collect two basic types of information about you in conjunction with your use of the website: personal information and non-personal information. "Personal Information" is any information that can individually identify you and includes, by way of illustration and without limitation, your name, postal address, email address, telephone number, and so on. And "Non-Personal Information" includes information that does not personally identify you, but which may include, as an illustrative example and without limitation, tracking and usage information about your location, use of the website and internet, etc.

Personal information

There are a number of circumstances in which you voluntarily supply us with your Personal Information. The following lists the most common ways in which we collect your Personal Information:

Registration for an account, membership or otherwise on the Website;
Submission of Personal Information when doing business with us or providing services to us;
Submission of employment-related information provided on job applications submitted through the Website or electronically, including, for example, job preferences, work history, and other Personal Information;
Sign up to receive information, promotional information, or related services from us; Participation on social media accounts involving URCONSA;
Submission of questions, comments, or feedback through the Website, or otherwise; or Any other place on the Website where you knowingly volunteer Personal Information.

Social Media Sites

When you interact with a URCONSA account on or through a social media platform, such as Facebook, Twitter, or LinkedIn, we collect the Personal Information that you make available to us on that page or account, including your user ID and/or username, and any information you have made public in connection with that social media service. Please note, however, that we will comply with the privacy policies of the corresponding social media platform and we will only collect and store such Personal Information that we are permitted to collect by these social media platforms.

Our Website includes social media widgets, such as Facebook, Twitter, Instagram, and LinkedIn widgets. These features collect information about your IP address and which page you're visiting on our Website, and they set a cookie to make sure their features function properly.

Social media features and widgets are either hosted by a third-party or hosted directly on our Website. Your interactions with those features are governed by the privacy policies of the companies that provide them.

Children's online privacy

URCONSA respects the privacy of children, and we are committed to complying with the Children's Online Privacy Protection Act (COPPA). We do not intentionally collect Personal Information from children.

The personal data that we collect from you, we will use for the following purposes that are necessary for the service you request: Responding to messages from the contact form, Provision of any requested service. To carry out the purposes

described in this privacy notice, we will use the following personal data: Identification and contact data, Work data, Academic data, Data on hobbies, or data that is provided to us according to the interest of the user.

You have the right to know what personal data we have about you, what we use them for and the conditions of use that we give them (Access). Likewise, it is your right to request the correction of your personal information if it is outdated, inaccurate or incomplete (Rectification); that we delete it from our records or databases when it considers that it is not being used properly (Cancellation); as well as oppose the use of your personal data for specific purposes (Opposition). These rights are known as ARCO rights.

To exercise any of the ARCO rights, you must send a request via email to info@urconsa.com.mx and it must contain:

Full name.

Direction.

Telephone.

Email used on this website.

A copy of an official identification is attached.

Subject "ARCO Rights"

Description of the object of the writing, which may be, but not limited to, the following: Revocation of consent to process your personal data; and / or Notification of the improper use of the processing of your personal data; and / or Exercise your ARCO Rights, with a clear and precise description of the data to Access, Rectify, Cancel or Oppose. In the event of rectification of personal data, you must indicate the exact modification and attach the supporting documentation; It is important in case of revocation of consent, that you bear in mind that not in all cases we will be able to respond to your request or terminate the use immediately, since it is possible that due to some legal obligation we will need to continue treating your personal data. Likewise, you should consider that, for certain purposes, the revocation of your consent will imply that we cannot continue to provide the service you requested, or the conclusion of your relationship with us. Responding to the request within a period of 20 days, to the same email by which the request was sent.

Non-personal information

Some information is automatically received and sometimes collected from you when you visit or use the Website. The following lists the most common information that is automatically received or collected:

The name of the domain and host from which you access the Internet, including the Internet Protocol (IP) address of the device you are using and/or the IP address of your Internet Service Provider (ISP);

The type and version of Internet browser software you use and your operating system;

Websites visited before or after you visit our Website;

The date and time you access the Website, the length of your stay, and the specific pages that you access while visiting the Website; and

Information concerning the country of origin of your device and the language(s) used by it.

We use this information to monitor the usage of our Website, assess performance, ensure technological compatibility with your device, and understand the relative importance of the information provided on the Website. We may also use this data to conduct statistical analyses on visitors' usage patterns and other aggregated data.

Use of cookies / tracking technology

When you interact with the Website, we automatically receive and record information on our server logs from your browser, including your IP address, "cookie" information, and the page you requested.

Cookies and other tracking technologies (such as pixels and beacons) are comprised of small bits of data that often include a de-identified or anonymous unique identifier. Websites, apps and other services send this data to your browser when you first request a web page and then store the data on your computer so the website can access information when you make subsequent requests for pages from that service. We may use cookies to collect and store information about your usage of the Website (such as the pages you have visited, content you have viewed, search queries you have run, and advertisements you have seen), which information is then used to understand your preferences so as to enable us to provide you with improved services in future visits, and to compile aggregate data about site traffic and interactions so that we can offer better experiences and tools in the future.

Urbanización y Construcción de Los Cabos S.A. de C.V understands that your privacy is important to you and is committed to being transparent about the technologies it uses. When you visit <https://www.urconsa.com.mx/> and any other site on which this Policy uses cookies. Cookies are small, commonly-used files that are transferred to your computer by us or a



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third-party when you allow your web browser to accept cookies. Similarly, our third-party service providers, may use web beacons, pixel tags or similar tracking technologies, which are typically small pieces of code placed on a web page to monitor behavior and collect certain data regarding the actions of our guests online. A cookie file stores information such as your IP address, information about the content you view, information about the content you provide so you don't have to re-enter it each time you visit our Sites, and your preferences and settings. Cookies allow us or a third-party to recognize you and make your next visit to our Sites easier and more useful to you.

You can manage or disable cookies at any time by adjusting your privacy preferences regarding the use of cookies and similar technologies through your browser.

Most browsers are initially set to accept cookies, but you can change your settings to notify you when a cookie is being set or updated, or to block cookies altogether. Please consult the "Help" section of your browser for more information. Please note that by blocking any or all cookies, you may not have access to certain features, content, or personalization available through the Website.

We utilize email tracking systems that provide us with data such as who opened or forwarded an email, the time it was opened, and whether the reader clicked certain links within the email.

We inform you that on our website we use cookies or other technologies, through which it is possible to monitor your behavior as an internet user, as well as provide you with a better service and experience when browsing our page. The personal data that we obtain from these tracking technologies are the following:

Language preferred by the user, Region in which the user is, Date and time of the beginning and end of a user's session, Searches made by a user, Advertising reviewed by a user.

These cookies and other technologies can be disabled. To find out how to do this, consult the help menu of your browser. Please note that if you disable cookies, you may not be able to access certain personalized features on our websites.

Analytics

We, as well as third-party vendors acting on our behalf, may use first-party cookies and third-party cookies or other third-party identifiers to gather anonymous analytics and statistics about our Website and how it is are being used by our visitors so we can improve our Website.

Data about your activities online may be collected for use in providing advertising tailored to your individual interests, either by us, our affiliates, or third parties. We may work with third parties such as network advertisers and ad exchanges to serve advertisements across the internet and may use third-party analytics service providers to evaluate and provide us and/or third parties with information about the use of these ads on third-party websites and viewing of ads and of our content.

We and these third-party vendors, including Google, may use third-party technologies (such as a Facebook Custom Audience Pixel) together with our own first party technologies in order to analyze ad impressions, your use of ad services, and interactions with these ad impressions and ad services. The information collected may also include information about your visits to our Websites, include the pages you have viewed and what content you have seen. These third-party tracking technologies may be set to, among other things: help deliver advertisements to you that you might be interested in; prevent you from seeing the same advertisements too many times; and understand the effectiveness of the advertisements that have been delivered to you.

Email and other communications

We may contact you by email or other means at an email address that you have provided to us. For example, we may send you our newsletter, promotional offers, or respond to your inquiries. If you do not want to receive email from us, please let us know through the "unsubscribe" feature included in our communications.

We use the information we collect from and about you to help us personalize and continually improve your experience with the website. As to provide the features, products, and services you request and enable the use of our features, products, and services; We may use your information to register you for certain features, products and services in accordance with your chosen marketing preferences; To communicate with you and provide you with information and thus respond to your questions or comments, provide you with updates and news. We may also use your information to



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provide you with personalized content and information, and to send you brochures, samples, offers and other information related to our family of companies; When we fulfill our obligations under a contract with you: We may use your information when working for us, either as an employee or a service provider. If you are a client or user of our services, we will use your personal information to fulfill our obligations under the contract we have with you; Use demographic and preference information to allow advertising related to products and services to be directed to users for whom they are most relevant. This is designed so that users see the advertising that is most likely to interest them. To provide you with other offers: On occasion, we will make offers and information to you through the mail, we may add them to the list to receive information by mail; and for the improvement of our websites, features, products and services. We will store your information only for as long as we need to use your information for the above purposes.

We will only share Personal Information as provided in this Privacy Policy, and within our company and corporate affiliates. We do not and will not sell or trade your Personal Information to any third-party outside of URCONSA.

We may make your information available to certain third-party service providers, such as contractors, vendors, or distributors who help us manage or provide services offered on our Website, such as hosting, analytics, customer service, etc. We may need to share your Personal Information with them, but we require that all of our service providers keep Personal Information confidential and not disclose it to third parties and not use it for any other purpose.

We may also use or disclose your Personal Information if required to do so by law or in the good-faith belief that such action is necessary to conform to applicable law or comply with legal process served on us or the Website; respond to requests from public and government authorities; protect and defend our rights or property, the Website, or our users; or (d) act under emergency circumstances to protect the personal safety of us, our affiliates, agents, the users of the Website, or the public.

If we sell all or part of our business, or make a sale or transfer of our assets, or are otherwise involved in a merger or transfer of all or a material part of our business, or are involved in a bankruptcy, Urconsa may transfer your information to the party or parties involved as part of that transaction.

Personal information collected on our Website, or received by URCONSA from you or third parties, may be stored and processed in the United States or any other country where we or our service providers maintain facilities.

The servers and databases in which information is to be stored may be located outside the country from which you accessed the Website and in a country that does not have the same privacy laws as your country of residence. The Personal Information you provide us may be transmitted abroad, but we will collect, process and use Personal Information only in accordance with this Privacy Policy.

Information and inquiries related to employment can be transferred to any member of the URCONSA family. By visiting this website and submitting information, you consent to such collection, processing, transfer, and / or storage of your personal information.

Information protection

We are committed to ensuring that your information is secure. We use commercially reasonable efforts to protect your Personal Information collected, used, stored, shared, or transferred through the Website from access, loss, misuse, alteration, or destruction by any unauthorized party. Please understand, however, that no transmission of data over the internet or any other public network can be guaranteed to be 100% secure. We do not promise, and you should not expect, that your Personal Information or private communications will always remain private. You are also responsible for taking reasonable steps to protect your information against unauthorized disclosure or misuse such as by maintaining the confidentiality of your username and password, and logging out of your account when not using the Website.

Links

This Privacy Policy applies solely to information collected by, or on behalf of URCONSA. Please note that the Website may link to other websites and online services operated by third parties. These websites and applications operate independently from us, and we do not control their privacy policies, which may be different from ours. Urconsa is not responsible for the data collection, use, disclosure, or storage practices (or any action or omission) of companies or organizations to which our Website may provide links. We encourage users to be aware when they leave our Website and to read the privacy policies of any third-party website, application, or other platform that requests or collects Personal Information from or about you.



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Changes to the privacy policy

We reserve the right to revise this Privacy Policy from time to time in our sole discretion. We will post and maintain the most recent version of the Privacy Policy on the Website. We may not notify Website visitors or users of any such revisions by email, phone, or other personal contact. You are responsible for reviewing this Privacy Policy upon each visit to the Website. You can determine if the Privacy Policy has been revised since your last visit by referring to the “Last Modified” date at the top of the Privacy Policy.

Contact Us

We are committed to working with you to resolve any complaints you may have regarding this Privacy Policy or the treatment of your Personal Information. If you have any questions about this Privacy Policy or its implementation, please contact us: info@urconsa.com.mx